

**Woodstock Chimes® Launches West Side Story Chime to Commemorate
what would have been the 100th Birthday of Legendary Composer Leonard Bernstein®**

Chime tuned to the opening notes of Leonard Bernstein and Stephen Sondheim's song "Somewhere" from West Side Story

SHOKAN, N.Y., June 26, 2018 – Leonard Bernstein is considered by many to be the greatest American musician of the 20th century. His contributions as composer, conductor, pianist, author, teacher and humanitarian are legendary. To commemorate and celebrate his centenary year, Woodstock Chimes, the leading manufacturer of musically tuned windchimes, has launched a new chime tuned to the opening notes of Leonard Bernstein and Stephen Sondheim's song "Somewhere" from *West Side Story*. Based on Shakespeare's *Romeo and Juliet*, the 1957 musical *West Side Story* is set on the Upper West Side of New York City and reflects on two lovers with polarizing backgrounds. The song emphasises despite the differences, optimistically, "There's a place for us... somewhere."

"Leonard Bernstein is truly one of the great American composers and his music remains impressive," said Garry Kvistad, founder and owner of Woodstock Chimes and a GRAMMY® Award-winning musician. "The distinctive opening notes to "Somewhere" now make a wonderful and instantly recognizable chime tuning. As a New York-based company, we are proud to launch the West Side Story Chime, in our Famous Melodies grouping of chimes, in time to celebrate what would have been Leonard Bernstein's 100th birthday."

The windcatcher on the West Side Story Chime features a *West Side Story* logo to further exemplify the chime's connection to the musical. WEST SIDE STORY and LEONARD BERNSTEIN are registered trademarks administered by The Leonard Bernstein Office, Inc. Used by permission. The windcatcher is removable, so customers can take it to their local customization shop to have a personal message engraved or silk-screened on the blank side. The chime is also one of the first Woodstock Chimes with a second hangtag designed to call attention to the significance of the tuning, so shoppers can understand at a glance what differentiates the chime from others. The West Side Story Chime (WEST) measures 24-inches in overall length and features five silver tubes and cherry finish ash wood. Available for immediate shipping, it comes ready to give in a gift box and retails for \$48.

To see and hear the new West Side Story Chime and to see the full Woodstock Chimes line, including Woodstock Rainbow Makers™, please visit WoodstockChimes.com and OneCoast and Woodstock Chimes showrooms across the country this summer, including:

AmericasMart Atlanta OneCoast | Building 2, 1800 | July 9 - 16, 2018

AmericasMart Atlanta Woodstock Chimes | The Gardens, Building 2, 9-B-77 | July 10 - 16, 2018

Las Vegas Market OneCoast | World Market Center, Ste. C-801 | July 29 - August 2, 2018

To find a Woodstock Chimes OneCoast Territory Manager, please visit OneCoast.com/find or contact Woodstock Chimes directly by calling 800-422-4463, or visit WoodstockChimes.com.

Company Name: Woodstock Percussion, Inc., 167 DuBois Road, Shokan, N.Y. 12481 U.S.A.
800-422-4463, WoodstockChimes.com

Media Contact: Woodstock Chimes, Mark Darwak
845-657-0449, mark.darwak@chimes.com

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About Woodstock Percussion, Inc.: Woodstock Percussion, Inc. makers of Woodstock Chimes®, is the leading manufacturer of musically tuned windchimes. In 1979, GRAMMY® Award-winner Garry Kvistad and his wife, Diane, founded Woodstock Percussion in New York's Hudson Valley, where the company continues to design award-winning musical instruments, distinctive home and garden décor, musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of nearly 600 different products that bring joy to people of all ages. Popular collections include: Inspirational and Memorial Chimes, Coastal Chimes, Woodstock Gongs™, Woodstock Bells, Encore® Collection, Woodstock Rainbow Makers™, Asli Arts®, Woodstock Music Collection® and, of course, Classic Chimes. For more information on Woodstock Chimes, visit WoodstockChimes.com or call 800-422-4463.

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