



**Share Your True Spirit with New Spirit Bells by Woodstock Chimes**  
*Colorful, Fun Series of Bells Offered with a Variety of Bead Color Accents*

SHOKAN, N.Y., April 25, 2017 – Woodstock Chimes, a leading manufacturer of musically tuned windchimes and high-quality gifts, has always been at the forefront in innovating product style and design development. The company's newest product series, Woodstock Spirit Bells, is no exception. Available in eight styles, each Woodstock Spirit Bell™ features a colored bead that represents a virtue or inspiration. Spirit Bells are meant for personal reflection or to be shared with someone special. Traditionally, bells are thought to offer protection and evoke good spirits, which makes them a perfect and meaningful gift. After a soft launch during the winter markets, Spirit Bells are now in stock and ready to ship and can be seen at the upcoming summer gift markets, including Atlanta, Dallas and Las Vegas.

Measuring roughly 7 inches in overall length, Spirit Bells have a beautiful antiqued brass finish and hang from a looped black nylon cord. The cast aluminum bell features an Asian-inspired tiger face design molded into the aluminum. Each bell is accented by a colorful ceramic bead. Spirit Bells retail for \$10. Each includes a small hangtag describing the bell's inspiration and comes packaged in a bubble bag. The eight styles and inspirations, represented by the bead colors, are:



- Courage SBCO (yellow) – growth, personal power and courage
- Imagination SBIMG (indigo) – intuition and imagination
- Inspiration SBINS (purple) – self-knowledge and inspiration
- Joy SBJY (red) – creativity, enthusiasm and joy
- Love SBLV (pink) – compassion and love
- Peace SBPE (turquoise) – self-expression and peace
- Protection SBPN (maroon) – security, stability and protection
- Prosperity SBPY (green) – balance, abundance and prosperity

“I stumbled on some antique bells at a bustling market in Shanghai and was immediately struck by the sound and intricate tiger design. Bells can evoke a huge range of emotions and I’m always looking for ways to harness that in a new product,” said Garry Kvistad, founder and owner of [Woodstock Chimes](#) and a GRAMMY® Award-winning musician. “From Christianity to Buddhism, bells are used for a variety of spiritual purposes. Whether attached to a backpack, belt loop or motorcycle, Spirit Bells allow customers to carry inspiration with them share their true spirit with these fun, great sounding bells.”



Additionally, the [Spirit Bells Package \(SBPKG\)](#), consisting of six of each style (48 bells total), plus a free Tabletop Display and point-of-purchase placard, is available for \$240.

For details about [Woodstock Chimes®](#), [Woodstock Rainbow Makers™](#) or [Woodstock Music Collection®](#) products, or for a current [trade show listing](#), please visit [WoodstockChimes.com](#).

To find a [Woodstock Chimes OneCoast Territory Manager](#), please visit [OneCoast.com/find](#) or contact [Woodstock Chimes](#) directly by calling 800-422-4463 or visiting [WoodstockChimes.com](#).

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### **Digital Images Available Upon Request**

**About Woodstock Percussion, Inc.:** Woodstock Percussion, Inc., maker of [Woodstock Chimes®](#) and the [Woodstock Music Collection®](#), is a leading manufacturer of musically tuned windchimes, award-winning musical instruments and distinctive home and garden décor. GRAMMY® recipient [Garry Kvistad](#) and his wife, Diane, founded Woodstock Percussion nearly 40 years ago in New York’s Hudson Valley, where the company continues to design musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of over 500 different products that bring joy to people of all ages. Popular collections include: [Inspirational Chimes](#), [Precious Stones](#), [Woodstock Gongs](#), [Temple Bells](#), [Woodstock Rainbow Makers](#), [Asli Arts®](#) and, of course, [Classic Chimes](#). For more information on [Woodstock Chimes](#), visit [WoodstockChimes.com](#) or call 800-422-4463.

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