

Woodstock Chimes® for Meditation

Company offers growing assortment of products for increasingly popular movement

SHOKAN, N.Y., November 1, 2017 – Meditation is becoming widely accepted. Once limited in popularity to new age or religious practitioners, it is now being adopted by businesses that recognize its benefits to their employees and their bottom line. Companies ranging from high tech to banks to manufacturing are learning that offering meditation training and encouraging employees to practice has many positive results, such as increased focus and a more cooperative attitude in the workplace.

Studies have shown that relaxing employees through meditation puts them “in the zone,” subsequently increasing productivity. As the idea has spread throughout the business community, the movement has grown from groups of co-workers gathering for a half hour to meditate to companies hiring professional instructors to conduct weekly, or even daily, meditation sessions. Companies report that employees take fewer sick days after starting a meditation practice, reducing health care costs. Even financial behemoth American Express’ OPEN Forum has recognized its value, launching a meditation podcast targeted at business leaders.¹

Many believe that meditation is enhanced by sound, which is traditionally used to signal the start and end of sessions and to focus the mind. Woodstock Chimes, the leading manufacturer of musically tuned windchimes, offers an ever growing array of products suitable for meditation practice, be it at home or the office. “As a professional musician, I have long been aware of the connection between sound and health. The sound of our chimes, bells and gongs is achieved through precise, ancient methods, which result in a high degree of purity,” said Garry Kvistad, founder and owner of Woodstock Chimes and a GRAMMY® Award-winning musician. “Calming background music can play an integral role in meditation. There are even optimal notes and frequencies for this. We offer a full range of products with this in mind: from our Woodstock Meditation Chime™ with its bonus CD, to our Healing Gong, to our popular series of Zenergy Chimes, which can easily be put in a bag or briefcase for meditation on the go, and our Awakening Bell™, developed in partnership with jazz legend Jack DeJohnette and John Beaulieu, Ph.D., a world-renowned sound therapist. All are ideal for meditation, and these only scratch the surface of our offerings in this category. Our Zenergy Chimes are a popular item used to get students to focus and to start meetings and religious ceremonies.”



The Woodstock Meditation Chime™ (TMS) is one of three products in the Woodstock Chimes Soloist Series™. Each chime in the series includes a bonus CD of original music, which focuses the mind through meditative improvisation. This chime is tuned to a scale that is heard in some of the music of southern India and is made using cherry finish ash wood and eight silver aluminum tubes. The bonus CD includes original music by composer and meditation practitioner Art Lindemanis and Kvistad, written to harmonize with the chime’s “solo” performance. It measures 39 inches in overall length, retails for \$80.00 and comes ready to give in a gift box.

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¹ https://www.americanexpress.com/us/small-business/openforum/articles/meditation-on-the-rise/?extlink=em-us-of-weekly2image-getinsights-readmore1-20170331-o&mkt_tok=eyJpIjoiTm9Rell6RTRFOV0ZqT1RReilsInOiOiJZbG9lMzJabnJzc3hrVWZ4TDMwY0lDaFl2cXJlbnJaSm9pYkZCcUdUWUxnNyxsQ1U5WTR1TWZlZWem1KNHNFU2IwaytDUUuJTDRiZjZlZVZnN1Y2ZpdnpWUDRtRExRa3E4d3NWM2luMDBZUEkrVzZXC9xRmxiRkp4ZG1LVjEzRHllla0QifQ%3D%3D



The Healing Gong (HG) is a bronze and black hand-hammered bull's-eye gong, measuring 10 inches in diameter. It hangs from a three-piece wooden top made of black and cherry finish ash wood and measures 30 inches in overall length. Handcrafted with traditional methods in use for thousands of years, this gong delivers rich, authentic sound and is designed so it can be played by hand or by the wind. It retails for \$85.00 and comes in a gift box.

The popular Zenergy Chimes emit a powerful and long-lasting tone of singular beauty, providing a great way to begin or end a meditation session. The chimes can be purchased with one, two, three or five tuned rods. Each Zenergy Chime includes a mallet and comes in a gift box. Sounding multiple rods at the same time produces a pulsating acoustical phenomenon known as "beating," which further enhances meditation.

<u>Woodstock Zenergy Chime™</u>					
<u>Solo, Silver</u>	<u>Deep Zen</u>	<u>Solo, Mini</u>	<u>Meditation</u>	<u>Trio</u>	<u>Quintet</u>
					
<u>ZENERGY</u>	<u>ZENDEEP</u>	<u>ZENERGY1</u>	<u>ZENERGY2</u>	<u>ZENERGY3</u>	<u>ZENERGY5</u>
1 silver solid rod	1 deep tuned silver solid rod	1 silver solid rod	2 silver solid rods	3 silver solid rods	5 silver solid rods
MSRP \$10.00	MSRP \$16.00	MSRP \$8.00	MSRP \$16.50	MSRP \$25.00	MSRP \$38.00



Developed in partnership with DeJohette and Beaulieu, the Awakening Bell™ (AWB) is intended to be used for sound healing and relaxation. The long sound duration of the bell naturally puts the listener into a Theta state, a relaxed state characterized by deep calm. Its sound, at the speed of 512 vibrations per second, is known to resonate with an area of the brain that helps control stress and induces a sense of well-being. It can be played by tapping or rubbing, like a Tibetan singing bowl. An instruction booklet is included. It retails for \$100.00 and comes ready to give in a gift box.

To see and hear all of Woodstock Chimes' meditation product offerings, please visit WoodstockChimes.com.

To find a Woodstock Chimes OneCoast Territory Manager, please visit OneCoast.com/find or contact Woodstock Chimes directly by calling 800-422-4463, or visit WoodstockChimes.com.

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Digital Images Available Upon Request

About Woodstock Percussion, Inc.: Woodstock Percussion, Inc., maker of Woodstock Chimes® and the Woodstock Music Collection®, is a leading manufacturer of musically tuned windchimes, award-winning musical instruments and distinctive home and garden décor. GRAMMY® recipient Garry Kvistad and his wife, Diane, founded Woodstock Percussion nearly 40 years ago in New York's Hudson Valley, where the company continues to design musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of over 500 different products that bring joy to people of all ages. Popular collections include: Inspirational Chimes, Precious Stones, Woodstock Gongs, Temple Bells, Woodstock Rainbow Makers™, Asli Arts® and, of course, Classic Chimes. For more information on Woodstock Chimes, visit WoodstockChimes.com or call 800-422-4463.